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Of Interest to: Arts/Entertainment/Food/Television Editors

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'THE HIPPY GOURMET' TELEVISION COOKING SERIES ANNOUNCES THE START OF ITS THIRD SEASON, ADDING NEW CABLE OPERATORS AROUND THE COUNTRY, AND DOUBLING ITS VIEWERSHIP

SAN FRANCISCO, CA (Haight-Ashbury District) - Sept. 22, 2003 (Send2Press Newswire) -- The Hippy Gourmet is a thirty-minute, weekly television cooking series set against the backdrop of San Francisco's Haight-Ashbury district, which is commonly regarded as the heart of Hippie lifestyle and culture. "We are just so thrilled to be creating new episodes and entering our third season for this show!" Says James Ehrlich, the Hippy Gourmet's Executive Producer and Director. He continues, "The fact that now cable operators from all around the country are requesting our show, due to fans spreading the word about us is phenomenal."

The show is based primarily in the kitchen and garden of The Hippy Gourmet's host, Bruce Brennan, who is an original Hippie and one time chef to rock-and-roll and movie stars. "Hard to believe that we re gearing up for our third season already, seems like the past two years have flown by," says Mr. Brennan, commenting on the prolific volume of recipes and shows being created for the series. He continues, "I know we're onto something really big here, because our website is buzzing all the time with people requesting recipes and wanting to buy our episodes."

The Hippy Gourmet has received press and media coverage from around the world, taking their production crew on the road and filming episodes from the Amazon rain forest of Brazil, Caribbean Islands such as Dominica and Trinidad and has a season of shows planned for additional travel around the U.S., Canada and abroad.

The producers of The Hippy Gourmet are in discussion with broadcasters and distributors to take the show nationally starting this fall. Also in the works is a compendium cookbook: "The Hippy Gourmet Cookbook and Guide to the Universe."

About the Hippy Gourmet

The Hippy Gourmet Television series began in October of 2001, starting as a public cable program in the San Francisco Bay area. Each episode typically features 1-3 recipes, with other segments featuring non-profit organizations that make a difference in building a better world, and a focus on nature, as the Hippy Gourmet often cooks outdoors.

Company Website: www.hippygourmet.com

Source of News: The Hippy Gourmet